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Interns experience

Working in the 'Big City'

A graffiti-smeared subway train roars into the 116th Street station and the crowd pushes on. Passengers grasp hand-straps as the train lurches out of the station and burrows through the dark earth to downtown New York City.

In the crowd of work-bound New Yorkers are 41 BYU students who are on Spring internships with communications firms in the city.

This is the first year the Communications Department has offered New York internships, but the success rate has made it an institution already. "I don't think anyone could have ever foreseen the success this program has had," said Byron Elton, a senior from Canada who worked as a sales representative. "I have confidence now that I can compete in the highest level of my industry."

Paving the way

M. Dallas Burnett, chairman of the Communications Department, told interns recently, "The positive impression you have made as interns paves the way for an ongoing program in New York City that will be of immense value to everyone who follows."

The interns have worked in advertising, broadcasting, journalism, public relations and organizational communications. Most of them are seniors or recent graduates.

"Our objective for the program has definitely been met," said Dr. Raymond Beckham, BYU advertising professor, who has directed the internship program. "We wanted the students to realize they are qualified to work in any market and this experience has given them that kind of confidence."

Contacts

Fifteen of the interns have been offered jobs within the city and 12 have accepted, Beckham said.

"The most beautiful thing about my internship is the contacts I have made," said Cari Bilyeu, a senior from Los Angeles. Other interns agreed they have been able to get to know people who will help them "get their foot in the door" on their first job.

"My company recognizes what I do has a significant contribution to the company. I am not just an observer," said Linda Stevenson, an April graduate who has been hired permanently with her newspaper representative firm.

"I could never have been hired with the firm if I

hadn't had this internship. They only hire people with at least four years experience."

Reinforced commitment

Linda Smith, an April graduate who has done sports public relations work, said the internship has "opened doors in my career." Miss Smith spent a week working with Olympic gold medal winner Bruce Jenner as part of her internship.

"My internship has reinforced my commitment to journalism," said Vicki Varela, a senior in journalism. "I love the city and the people, but most of all, the day-to-day work of a reporter."

David Long, a junior in journalism said his internship has given him a better perspective of professional journalists and their work.

"I've learned more on the job in New York than I have ever learned in the classroom," he said. "The more people I am able to meet and the more places I see, the better prepared I am for working in the news media."

Leaving the city

Most of the students said they were well prepared for their internship. "BYU has prepared us a lot better than we give them credit for," said Marva Homer, who has done feature and documentary recording on her internship.

Despite the successes, most of the interns have experienced, many are ready to leave the "Big City." "I am not a New York person. I will go home after a year and be happy," Miss Homer said. Miss Homer's company has hired her for one year.

"I am glad I tried it. I learned a lot, but I found out New York City is not for me, at least for right now," said Jane Sutton, an April graduate. Ms. Sutton, who will return to her home town in Indiana and work for the local paper, said she plans to return to New York someday.

Money and time

Exploring the city has been a big part of most of the students' internships. Very few are going home with much money. But most echo the sentiment of Michelle Milne, an April broadcast graduate from Los Angeles. "The money went on good times, Broadway shows, weekend excursions, and shopping sprees. It was well worth it."

President elected

A BYU professor of Child Development and Family Relations has been elected president of the newly established Utah Council on Family Relations.

President Boyd C. Rollins is the coordinator of the BYU Interdepartmental Doctoral Program on Family Studies, a training program for students in the Sociology and Family Relations Departments. He is also a staff member of the BYU Family Research Institute.

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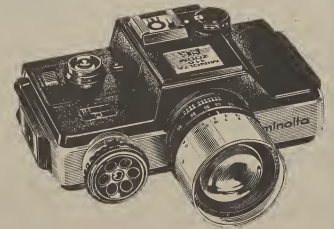
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Priesthood policy survey well received in county

A high percentage of Utah County residents are pleased with the recently announced LDS doctrine granting the priesthood to blacks, according to a random telephone survey conducted by a BYU class.

The survey shows that 71 percent of the 245 Utah County residents contacted were "very happy" with the revelation and another 14 percent were "pleased," though they expressed some reservations.

Members of Dr. Edwin O. Haroldsen's Communications 211 class (newsriting) did the interviewing during the first few days of the week following the Friday announcement of the new doctrine. Ken Harvey, graduate student in communications, assisted in running the survey.

Dependancy on media "The survey showed that when startling news is announced, people depend heavily upon the media to verify it," explained Haroldsen, professor of communications.

Some 53 percent heard the news from personal sources and 47 percent from media sources. Approximately 60 per-

cent of those contacted sought to verify the news — or 50 who had heard it first in the media and 99 who had learned of the news from personal sources such as family members, associates or others.

Some 45 percent of those who heard of the doctrine from personal sources expressed doubt that the news was true. This compares with only 25 percent of those who learned from media sources. Sixty-two percent of the former group expressed shock, compared with 52 percent of the latter.

TV, radio preferred

Those who first learned of the event from personal sources turned more to TV and radio than to newspapers for verification. Of the 82 responses in this category, 40 turned to TV, 30 to radio and 12 to newspapers.

Those surveyed appeared surprised by the announcement. Haroldsen said. Thirty-nine percent said they did not think "it would ever happen" — that the priesthood would ever be given to blacks.

Another 40 percent expected it years in the future, after Christ's return, during the Millennium, or "not in my lifetime."

Some mixed reaction

While an overwhelming majority of 85 percent was enthusiastic about the announcement, 15 percent of those surveyed were neutral, somewhat anxious, or very disturbed and displeased. Among the four persons who said they were disturbed was one 82-year-old LDS member.

All but 5 percent of the sample indicated they were members of the LDS Church.

In trying to explain how they reacted to the news, 14 persons compared its impact with that of the assassination of President John F. Kennedy. Another 13 compared it to the news of the death of an LDS Church president. Eight compared it to a natural disaster, especially the Teton dam break.

Others compared the news with the death of a family member or friend, with a declaration of war, or other major political event.

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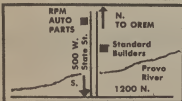
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